



City of Long Beach

Rebuilding Stronger, Smarter, Safer



LB Safety Initiative: *Smarter Traffic, Safer Streets*

The City Council has set two main goals for Smarter Traffic and Safer Streets

- Make residential streets safer; encouraging motorists to *use the main corridor rather than side streets for through traffic*
- Move motorists through the City *faster at a lower speed*



MOTORISTS

- Safety ↑
- Travel Time ↓
- Adequate Signage ↑



PEDESTRIANS

- Safety ↑



BICYCLISTS

- Safety ↑
- Cohesive, Coordinated Traffic ↑

How do we accomplish these goals? The “LB Safety Initiative” is a comprehensive, data-driven approach to improving overall traffic safety for our residents by efficiently managing traffic, pedestrian and bicycle circulation.



Commission of Two-Prong Traffic Safety Study

- ✓ The Police Department conducted a traffic speed study in various side streets, which determined the City could do more to provide seamless travel through the City with disincentives to speed.
- ✓ The RBA Group, a traffic and transportation consulting firm conducted a traffic speed study on Park Ave. using speed cameras, traffic counters and physical observations

Study Findings

- 15 out of 100 drivers currently speed
- *Decrease the speed limit and reconfigure traffic lights, allowing motorists to travel through the City quicker, but at a slower speed.*

Actions

- ✓ Studies have shown, and our traffic study consultants recommend, that lowering the speed limit by five miles per hour can have a serious impact in reducing the number of traffic-related injuries and deaths, an important step similar to New York City’s Vision Zero plan.
- ✓ The City Council, believing that it is in the best interest for the safety and welfare of our residents and visitors, unanimously passed Ordinance #2094/15, which reduced speed limits on City side streets that were 30 miles per hour to **25 miles per hour**, the lowest permissible speed without State legislation,
- ✓ The City’s Police Department has partnered with Nassau County to develop a **signal timing optimization plan** for the City’s traffic lights along Park Avenue. The retiming of lights will **more efficiently move traffic along Park Avenue**, thereby encouraging motorists to use Park Avenue, redirecting traffic off of the side streets, **creating a safer environment in our residential roads.**

City Council

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